

Company Profile



AGENDA

- 01 MEDIA BUYING
- 02 CONTENT CREATION
- 03 BRANDING
- 04 SOCIAL MEDIA MANAGEMENT
- 05 WEB DEVELOPMENT

MEDIA BUYING

90%
SUCCESS RATE

30%
INTERNATIONAL CLIENT

At SHIFT

we manage your advertising budget with maximum efficiency and effectiveness, through smart planning for purchasing ad space across various platforms (Facebook, Instagram, Google, TikTok, and more).

Our services include:

Analyzing the target audience and identifying the best channels to reach them
Setting up and managing paid advertising campaigns (Performance Marketing)
Continuous campaign optimization to reduce Cost Per Acquisition (CPA) and increase Return on Ad Spend (ROAS)
A/B testing to determine the best-performing ad messages and creatives
Regular analytical reports presenting performance and results with full transparency

Our goal is to ensure every dollar you spend on advertising goes to the right place, generating the highest possible return.



CONTENT CREATION

Content is the voice of your brand, and at SHIFT we make sure that voice is distinctive, engaging, and impactful. We offer:

- Creative and marketing copywriting (ad copy, articles, video scripts)
- Professional visual content production (photography and videography)
- Graphic design that reflects the brand's identity
- Motion graphics and engaging reels production

Development of a comprehensive content strategy aligned with client objectives

We design every piece of content to tell a story, create genuine engagement, and build a relationship of trust between the brand and its audience.



BRANDING

We help companies build a strong visual and verbal identity that sets them apart in the market and stays etched in the audience's mind. Our services include:

- Logo design and complete visual identity
- Development of Brand Guidelines covering colors, fonts, and usage style
- Crafting the brand message and brand voice
- Defining brand values, vision, and competitive positioning
- Rebranding existing brands to keep pace with market evolution

We build unforgettable brands that reflect authentic personality and create an emotional connection with customers.

- ✓ REACH MORE PEOPLE
- ✓ SAVE TIME
- ✓ INCREASE GROWTH



SOCIAL MEDIA MANAGEMENT

We manage

Our clients' social media accounts with complete professionalism, building a strong and consistent digital presence.

Our services include:

Developing

A comprehensive monthly content plan for each platform. Managing daily posting across all platforms (Facebook, Instagram, TikTok, LinkedIn, etc.)
Engaging with the audience and responding to inquiries and comments
Performance analysis and monthly reports showing growth and engagement
Keeping up with the latest social media trends

Digital

Crisis management and protecting the brand's reputation

— MAKE THE SHIFT —

WEB DEVELOPMENT

We design

And develop professional websites that combine attractive design with high technical performance, creating a digital interface that reflects your business's professionalism

We offer

Design and development of corporate websites
Full-scale e-commerce store development
User interface design and outstanding user experience (UI/UX)
Responsive websites that perform seamlessly across all devices
Search Engine Optimization (SEO) to ensure better visibility on Google
Ongoing maintenance and technical support after launch

Your website

Is the first impression a customer gets of you, and we make sure that impression is a perfect one.

— MAKE THE SHIFT —

Brand that trusted us

Real Estate

At SHIFT, we understand that real estate marketing goes far beyond listing properties—it's about building trust, credibility, and a compelling vision that resonates with buyers, investors, and future homeowners alike.

We craft data-driven digital strategies tailored to the unique dynamics of the real estate market, combining stunning visual storytelling, immersive property showcases, and highly targeted paid campaigns that connect with the right audience at the right moment.



Our approach seamlessly blends creativity with performance. Every piece of content is designed not only to capture attention but also to inspire confidence, showcase value, and encourage action



Beyond content creation, we leverage advanced audience segmentation, market research, conversion tracking, and continuous campaign optimization to ensure every marketing dollar delivers measurable results



From luxury residential compounds and apartment developments to commercial buildings, office spaces, retail destinations, and mixed-use projects, we help real estate brands establish a distinctive market presence



We also create integrated marketing ecosystems that extend beyond social media. From high-converting landing pages and lead generation funnels to email marketing, CRM integration, retargeting campaigns, and sales-focused automation,



F & B

In today's fast-paced digital world, first impressions matter more than ever—and for F&B brands, that first impression often happens on a screen before it happens at the table. SHIFT helps restaurants, cafés, and food brands create an irresistible digital presence that captures attention and drives real foot traffic and online orders.



We combine visually appetizing content, strategic social media management, and targeted delivery app promotions with influencer collaborations that build authentic buzz around your brand.



Whether it's launching a new menu, promoting a seasonal offer, or building long-term customer loyalty, our campaigns are designed to make your audience crave your brand and keep coming back for more meal after meal



Our creative process goes beyond showcasing food—we create experiences that evoke emotion, appetite, and connection. Through premium food photography, cinematic videography, behind-the-scenes storytelling, chef highlights



Customer testimonials, and engaging short-form content, we bring your brand's personality to life across every digital platform. Every visual is carefully crafted to reflect your brand identity while making every dish look as irresistible online as it is in person.



Games

The fitness and supplements industry thrives on motivation, community, and results—and SHIFT builds digital campaigns that capture all three. We help gyms, fitness centers, and supplement brands create high-energy content that inspires action and builds a loyal, engaged community around your brand

Our strategies combine performance marketing, influencer collaborations with fitness personalities, and motivational storytelling that speaks directly to your audience's goals, whether that's building muscle, losing weight, or living a healthier lifestyle.



In a highly competitive and saturated market, we help your brand cut through the noise, driving membership sign-ups, boosting product sales, and building long-term customer loyalty through consistent results-driven digital marketing.



Fashion

Fashion is one of the most visually driven, trend-sensitive industries in the digital space—and that's exactly where SHIFT excels. We create bold, aesthetically refined campaigns that capture the true identity and personality of your fashion brand, ensuring it stands out in a crowded and fast-moving market

Our team blends creative direction, influencer partnerships and performance-driven advertising to engage audiences across every platform, from Instagram to TikTok.



Our strategies are built on both creativity and data. We analyze consumer behavior, shopping patterns, seasonal demand, and campaign performance to optimize every stage of the customer journey.



By combining advanced audience targeting, retargeting campaigns, conversion-focused advertising, and continuous performance optimization, we ensure your marketing investment generates measurable sales



Gym & Supplements

The fitness and supplements industry thrives on motivation, community, and results—and SHIFT builds digital campaigns that capture all three. We help gyms, fitness centers, and supplement brands create high-energy content that inspires action and builds a loyal, engaged community around your brand

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To become one of the leading real estate companies in the region by setting new standards in customer satisfaction, innovation, and sustainable property development while building long-term relationships based on trust and excellence.



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Others



Website

www.shiftagency.org



Thank You

— MAKE THE SHIFT —